



BBDO Picks the Winners!

Once a year the advertising agency of BBDO picks what they consider the breakout hits for the upcoming fall TV season. Based on their highly regarded opinion BBDO picks six probable winners (they call them swimmers) for the season: Roswell and Angel are listed as probable breakthrough hits on the WB.

Joss Whedon, creator of the hit series Buffy The Vampire Slayer, combines supernatural adventure and dark humor in the next chapter of the Buffy saga, Angel. The centuries-old vampire (David Boreanaz), cursed with a conscience, has left the small town of Sunnydale and taken up residence in the City of Angels. Between pervasive evil and countless temptations lurking beneath the city's glittery facade, Los Angeles proves to be the ideal address for a fallen vampire looking to save a few lost souls. With the help of Buffy's Cordelia (Charisma Carpenter), and a shadowy figure known as "The Whistler" (Glenn Quinn), Angel has one last chance to save his own soul by restoring hope to those impressionable young people locked in a losing battle with their own demons. It has been called the City of Dreams, and Angel has come to fight the nightmares.

ANGEL



WB2 Tuesday 8-9pm following Buffy The Vampire Slayer
Analogy: "Interview with the Vampire meets the WB"

In the summer of 1947, residents of the tiny town of Roswell, New Mexico believed they witnessed the fiery crash of an alien spacecraft. The federal government maintains it never happened. Now, on the eve of the



ROSWELL

fifty-second anniversary, the town once again comes together to celebrate the historic event some call an ill-fated visit from the stars and others call a hoax. Nobody knows the real story until Liz Porter (Shiri Appleby), a student at West Roswell High, is hit by a stray bullet at work. As she lays wounded, fellow classmate Max Evans (Jason Behr, Dawson's Creek, Pleasantville) miraculously cures her with a touch. When she confronts him, Max reluctantly admits he and two others; his sister Isabelle (Katherine Heigl, The Tempest), and Michael (Brendan Fehr, Disturbing Behavior) were among the crash survivors. Since

then, the three have lived quietly among Roswell's residents under a strict pact of secrecy to elude government capture. But in saving the girl he has secretly loved since childhood, he has endangered not only his own life but those of his friends. A suspenseful and touching new drama inspired by a legendary UFO mystery from Executive Producers Jason Katims (Relativity, My So-Called Life) and David Nutter (The X-Files).

WB2, Wednesday 8-9pm following Dawson's Creek.
Analogy: "Dawson's Creek meets X-Files"