



PRIME **MOVIE**
SATURDAY PRIME



Time	KWGN	KCNC	KMGH	KUSA	KTVD	KDVR
7-8p	Prime Movie	That's Life	ABC Big Picture Show	NBC Saturday Night Movie	Family Movie	Cops Cops
8-9p		Walker Texas Ranger				America's Most Wanted

WB2 has a proven track record with blockbuster movies on Saturday night! Our titles for 4th Quarter are sure to please. Don't miss Hollywood's biggest stars like Eddie Murphy, Adam Sandler, Julia Roberts, Jack Nicholson, John Travolta, Samuel L. Jackson, Tom Cruise and Sean Connery in the biggest and best movies!

4th Quarter '00 Saturday Prime Movies

- 10/7 Married to the Mob
- 10/14 Happy Gilmore
- 10/21 Distinguished Gentleman
- 10/28 Hocus Pocus
- 11/4 Pretty Woman
- 11/11 A Few Good Men
- 11/18 Pulp Fiction
- 11/25 The Hunt for Red October
- 12/9 Life with Mikey
- 12/16 How the Toys Saved Christmas
- 12/23 Robin Hood
- 12/30 One Night Stand

4th Quarter '00 Estimates

Time	HH	A18-34	W18-34	A18-49	W18-49	A25-54	W25-54
7-9p	6.0/10	4.5/8	4.5/8	3.0/5	3.0/7	1.0/3	2.0/5

Rationale: Nov '99 actuals increased 10% due to better 4Q '00 titles